

If no A/E, then...

17 - NTK Radio

18 - Spot Radio

MAILING LIST

PAGE	PRODUCT	AGENCY	# LETTERS
32	AR, Inc.	Arthur Seymour	2
32	Admiral		1
33	Allied Radio Shack		1
41	Fisher	Andrew M. Weiss Ad. Inc.	2
48	Matsushita Elec. Corp. of Am.	Ted Bates, Dentsu	3
51	N-A Philips (Norelco)		2
54	Philco - Ford	BBDO	2
55	RCA		1
58	SONY	DOYLE-DANE-BERNBACH	2
59	SUPERSCOPE	Audio Adv. Assoc.	2
62	PIONEER (U.S. - Elec.)	PHILIP STOGEL Co, LTD.	2
266	Eastern Wine Corp.	L+G Adv.	1
267	E+J. GALLO WINERY (Broom)	Young + Rubicam Erwin Wasey	3
268	Granada Wines, Inc.	-	1
270	International Vintage Wines, Div. of United Vintners.		2
270	MARGO WINE Co.		1
272	Old Monastery Wine Co		1
273	Pleasant Valley Wine		1
275	Taylor Wine Co.		2
276	United Vintners		4
276	WIDMERS		
Beer, Ale, + Soft Drinks.			
277	Am Bev Corp.	Sterling Assoc.	2
277	P. Ballantine	Grey Ad.	2
278	Canada Dry	Grey	3
279	Carling	Harold Cabot + Co	2
279	Changab		1
279	Coca Cola	Melvin Euston	2
279	Cott	Wross + Geller	2
279	Dr. Pepper	Young + Rubicam	2
280	Fabstaff	Weedhan, H + Stern.	2

✓ 281	Hans Halber bosch	Leber, Katz Penton	2
✓ 283	Miller	McLain Erickson	2
✓ 284	National	W. B. Dimer + Co.	2
✓ 284	Pabst		2
✓ 284	Pepsi	BBD + O	2
✓ 285	Pepsico		1
✓ 285	Piel's	Pageant, Koenig, Kois	2
✓ 285	Rheingold	Y + R, Inc.	2
✓ 286	Royal Crown	Wells, Rich + Greene	2
✓ 286	Schaeffer	BBD + O	2
✓ 286	Schlitz	Leo Burnett	3
✓ 286	Schmidt	Ted Baker	2
✓ 286	Sever up	JWT	2
✓ 316	Gant	Waring + Laska	2
✓ 320	Levi's		2
✓ 322	Van Hemen	Greig	2
✓ 324	Henry Szege	Leber Katz	2
✓ 313	Arrow	Y + R	2
✓ 338	Swan	Shallen - Rubin	2
✓ 356	CONVERSE	Monaghan Brown	2
✓ 369	Am. Rolex	JWT	2
✓ 371	Brusch + Lomb	JWT	2
✓ 373	Bennet	William Eskey	2
✓ 374	Bulova	D D + B	2
✓ 377	Cool-Ray	DDB	2

180

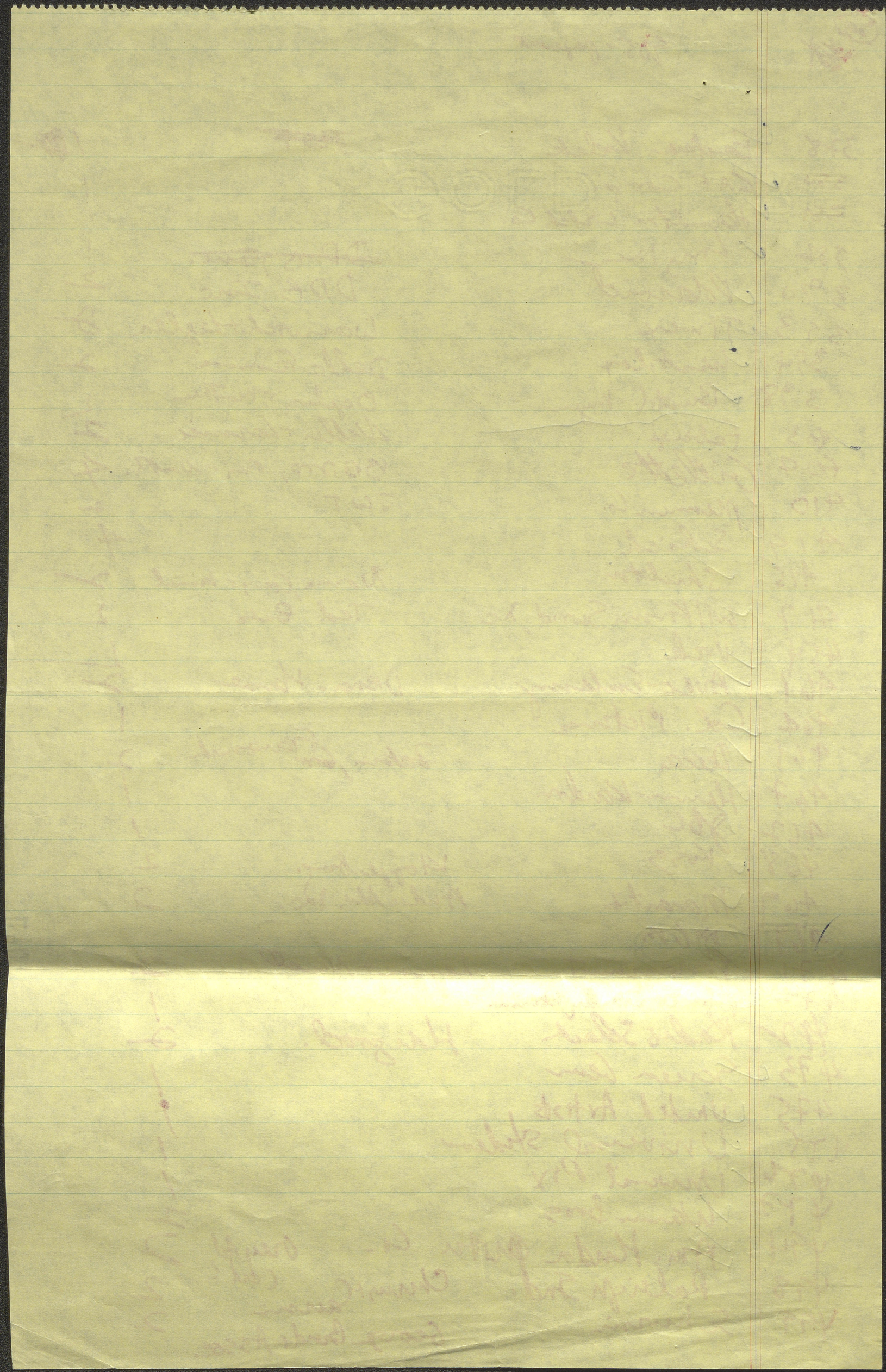
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205 - page 100

378	Eastman Kodak	Flot	1
380	CAF Corp.		1
381	Hamilton Watch Co.		1
386	Longines	DD & S, Inc.	1
390	Polaroid	DD & S, Inc.	2
393	ITMEX	Warwick & Hegler	2
394	Westday	Della Fennell	2
398	Bush & Myers	Ogden & Mathew	2
403	Fabergé	Neller & Larmie	2
404	Gillette	BBDO, Inc. - North.	4
410	Menmen Co.	JWT	2
414	Schick		4
415	Shelton	Norma, Gault & Kneel	2
417	Wilkinson Sword, Inc.	Ted Bates	2
454	Vick		1
461	Aveo Enslaving	Dinner - House	2
464	Col. Pictures		1
465	Decca	Zabin, Franznick	2
467	Hamm-Kardon		1
467	JBL		1
468	Koss	Klopperburg.	2
469	Marantz	Audio Adv. Inc.	2
469	mbm		
471	Paramount	Lenne & Newell	2
472	Revo-Stanley Warner		1
472	Radio Shack	Hargood.	2
473	Screen Gems		1
475	United Artists		1
475	Universal Studios		1
476	Universal Ptx		1
477	Warner Bros		2
494	Am. Honda Motor Co.	Orey Ad. Co.	2
498	Raleigh Ind.	Christ & Carmi.	2
499	Schwinn	George Bond & Assoc.	2

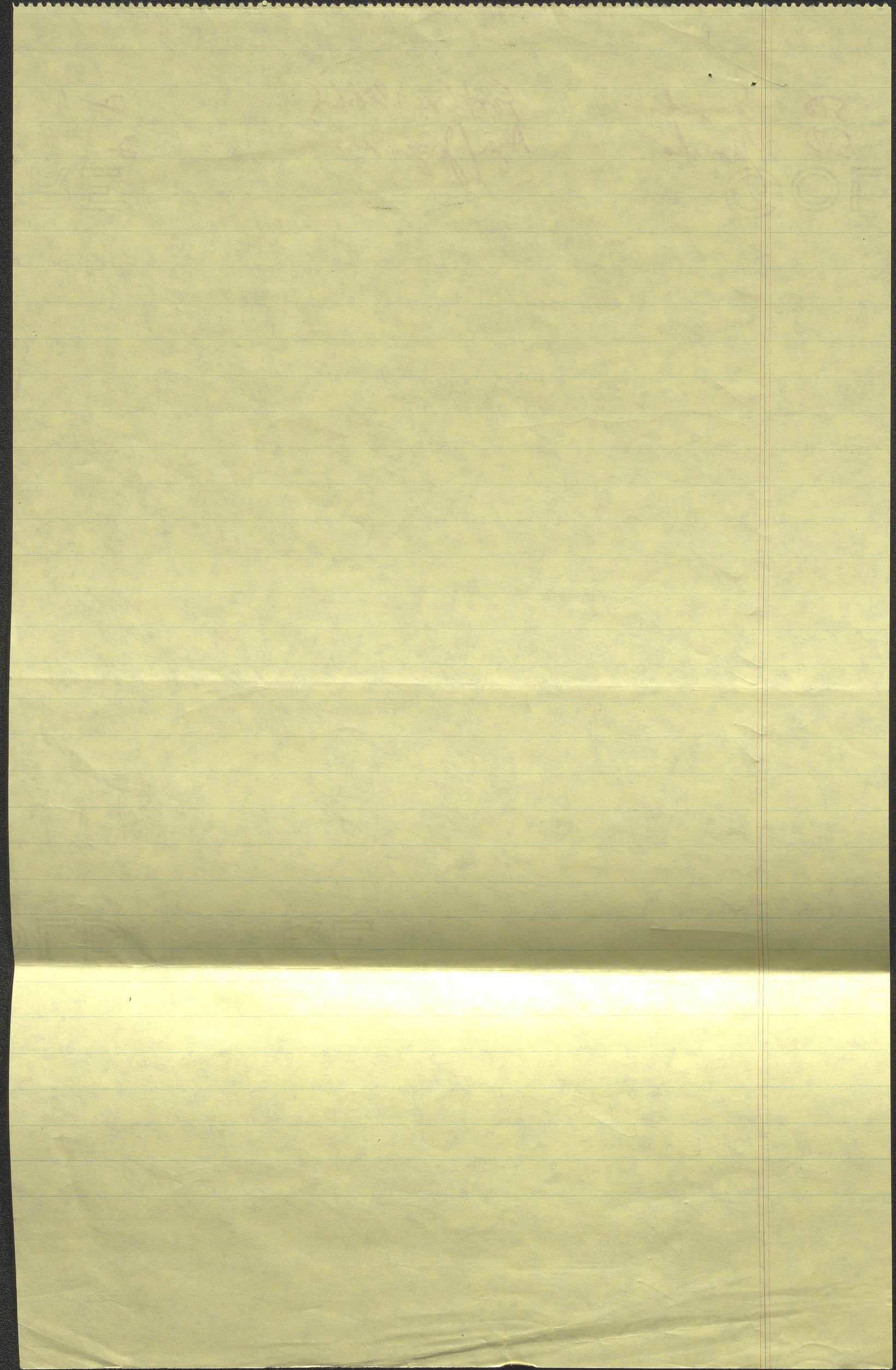


5TD
500

Suzuki
Yamaha

Footline Telling
Ayer/Jensen

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2



Re on ALL ADVAC. LETTERS

529	Esquire		1
546	New York Times	Green Dolmatch Inc.	2
549	Playboy	(bookings add them)	2
556	Time		5
✓ 557	US News	Lepp + Collins	2
✓ 559	Ziff Davis		1

AUKNES

✓ 561 Air France
✓ 561 Air Indis
✓ 562 Alitalia
562 American
✓ 562 America Express
564 Braniff
✓ 564 British Overseas Airways
567 Eastern
✓ 567 Eurailpass
→ 568 French Gov't Tourist
✓ 568 Finnair
✓ 568 German Tourist
569 Greyhound
569 Icelandic
570 KLM
✓ 571 Lufthansa
572 Mohand
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✓ 574 Pan Am
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SUZ - FINAL LIST!

668	✓ Mc Donald's	2
675	✓ St. J. N.H.	1
690	✓ Merrill Lynch	1
680	✓ Barle + Co	1
	Insurance	
697	✓ Aetna	1
697	✓ Allstate	1
701	✓ Equitable	1
706	Mass Mutual	1
706	Metropolitan	1
707	✓ Mutual 2	2
711	✓ State Farm	1
902	✓ Lindy Pen	1
905	✓ Paper Mate	1
905	Parke	1
908	Royal	1
907	Scm	1
908	Scripto	1
911	✓ Bic Pen	2
921	Macy's	1
923	✓ Saks	2
924	✓ Seam	2
963	✓ Adv. Council	6
964	✓ Am. Motors	1
970	✓ Nat'l Guard	2
973	USAF	1
974	USMA	35

ACSO.

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